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WHAT IS CLAIMED IS:

 A portable wireless communication apparatus, comprising:

wireless communication means for wirelessly communicating with a party on the other end;

memory unit connection means for connecting to an
external memory unit;

music information processing means for reading out and playing back music data stored in said external memory unit being connected via the memory unit

10 memory unit being connected via the memory unit connection means;

call holding instruction means for instructing to hold a call upon receiving a call; and

control means for controlling said music information

15 processing means when holding a call while speaking to
the party on the other end according to instructions from
said call holding instruction means by virtue of
directing said wireless communication means so as to play
back music information stored in said external memory

20 unit and controlling said wireless communication means to

transmit the music information as a call holding tone to said terminal thereon.

The portable wireless communication apparatus
 according to Claim 1, wherein said external memory unit is a memory card.